

# 6 STEPS TO PLAN YOUR CYBERSECURITY PROJECTS



1

## GET EXECUTIVE BUY IN

Make sure that your executive team is fully briefed about your projects and understands how they will help support overall business goals. With executive buy in, you will be more likely to get the budget you need and build the necessary trust to continue them going forward.



2

## ALIGN WITH STRATEGY

A successful cybersecurity project is aligned to the overall business strategy and goals. It should protect your critical assets, strengthen your overall security posture and help you manage your risks more effectively.



3

## DEFINE "SMART" GOALS

A cybersecurity project is more likely to succeed if it has clearly-defined SMART goals. SMART goals need to be specific, measurable, achievable, relevant and timebound.



4

## COMMUNICATION IS KEY

30% of all projects fail due to poor communication. Remember to communicate regularly and prioritize effective communications throughout the project by keeping the 5Ws in mind: Who, What, When, Where and Why.



5

## PROJECT MANAGER

A cybersecurity project is just as good as the project management team behind it. Assigning a dedicated project manager will help your project stay on track, evaluate project performance and facilitate communication throughout the project.



6

## EVALUATE PROJECT ROI

Once your cybersecurity project is completed, you will need to demonstrate its return on investment (ROI). Revisiting your SMART goals will help you assess project performance and pave the way for seeking funds for new cybersecurity projects.